

Sustained Performance Model



Why our assistants are more engaged and excited to work with you.



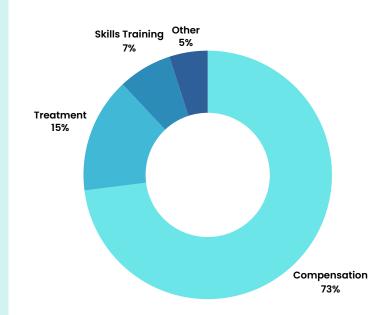
We pay the highest rates, do the most hands-on training and only hire the most accomplished, career-minded assistants

What Drives High Performance?

It comes as no surprise that when asked about what engages and excites assistants the most, by far the top motivator is compensation.

We've found however that superior compensation doesn't guarantee high performance and longevity. Fair treatment, hands-on training and other work-life balance factors make up about 27% of what keep our assistants engaged.

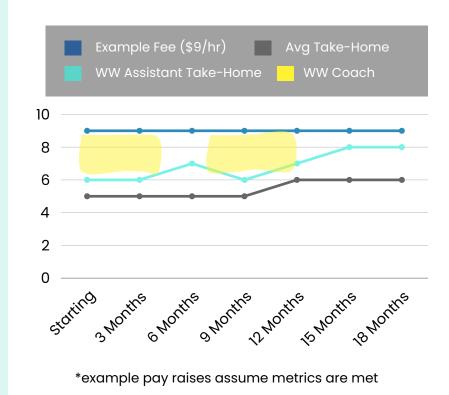
Based on a WorkforceWise 2023 Survey of 200+ assistants working for us and other agencies.



Carrot & Coach Approach™

Assign real metrics and performance goals to wage increases and our coaches will help our assistants achieve higher compensation than any of their peers without costing you anything extra.

As often as each quarter, the assistant's wage can be re-evaluated.



Highly Superior Annual Compensation

WorkforceWise Assistants in all roles know that they are paid the highest in the VA industry.

Also known as "efficiency wages", studies show that employees give more discretionary effort when they know they are paid more than their peers in similar companies.

